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GENERAL  
ENGLISH  
MADE EASY

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## **GENERAL ENGLISH MADE EASY**

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## Preface

Since early 1980s, Iranian EFL activists have been actively engaged in producing different types of English text books. Throughout this period, the faculty members of the English departments of Iranian State Universities, Islamic Azad University, Payam-e- Noor university, etc. have managed to author scores of General, as well as ESP course books to meet the demands in reading, writing, listening and speaking courses. Though a comprehensive evaluation of such a varied range of products requires a separate study, it is to be noted that, generally speaking, the texts do not appear to be far from the educational standards followed by authors and publishers in native English speaking countries.

*General English Made Easy* needs to be perceived within such a framework. As an Introductory General English Course book *General English Made Easy* proves to be based on a clear, realistic planning to meet the linguistic needs of its target audience brought up in an Iranian educational setting.

The authenticity of the reading passages, the appealing topics, the variety of exercises, its attractive presentation are but a few advantageous features of this textbook.

We are sure that if *General English Made Easy* is used by a creative, dynamic and autonomous English teacher, especially one with the bent for communicative approach, it is potentially apt to gradually enhance the general English competence and/or performance of the university students in both pre-college and general English courses. However, there is a need to receive the scholars and readers' ideas and comments on the passages format and content to have a better version in future edition.

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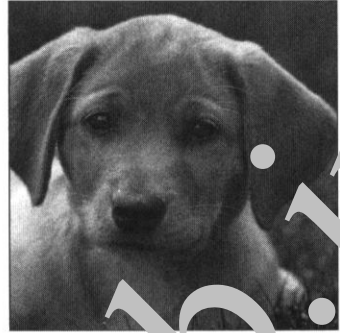
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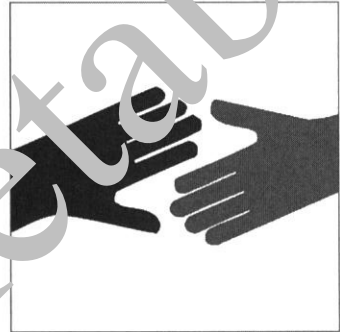
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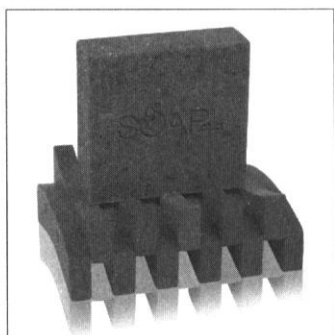


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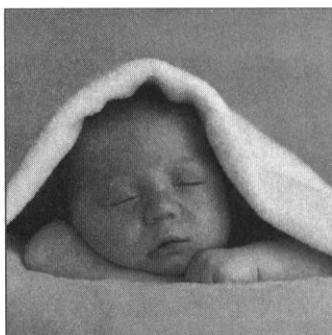




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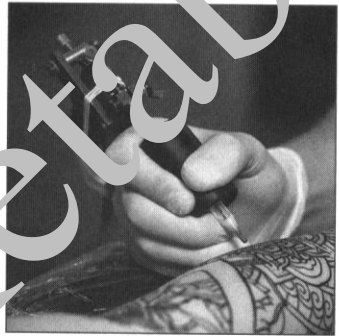
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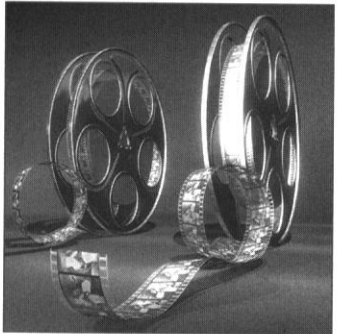
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